PUBLIC FILE 1

KDND-HD2 2ND QUARTER REPORT April 1, 2014 - June 30, 2014 Host: Doug Thomas

Date	Time	Show#	Topic/Guests
4/5/14	22:00	#401	Re Use It teams up with local non-profits to raise money directly benefiting individual charities. Big Brothers and Big Sisters teamed up with Re-Use It for a fundraising clothing and soft goods drive. Guests: Rhonda Staley-Brooks, President & CEO of Big Brothers & Big Sisters and Wendy Steinmetz, Managing Partner and Vice President of Marketing for Re Use It.
4/12/14	22:00	#402	Stanford Youth Solutions mission is to inspire sustainable change for young people and their families and empower them to solve serious challenges together. They are determined to do whatever it takes to create success for youth. They provide private donors, funders, foster parents, and volunteers the best guarantee that they will see positive returns on their investment of money and time. Guest: Chief Executive Officer, Dr. Laura Heintz
4/19/14	2:00	#403	One Big Bin is a collaborative effort between the Western Placer Waste Management Authority, the City of Roseville and Placer County. Their mission is to let everyone know about the MRF (Materials Recovery Facility). They provide environmentally friendly programs for Roseville's residents and businesses that help promote recycling, water conservation, storm water management and proper disposal of household hazardous waste. Guest: Stephanie Ulmer, Junior Engineer, Western Placer Waste Management Authority
4/26/14	22:00	#404	Sacramento Children's Home Giving Children and Families a Better Tomorrow Since 1867. Sacramento Children's Home is deeply committed to the care of vulnerable children. Through a wide range of residential and community-based programs and services, they address family issues with a focus on building strong families and ending the generational cycle of abuse and neglect. They make a significant difference in the lives of 5,500 children and 4,200 families in the Sacramento region every year. Guests: Chris Weske of the Sacramento Children's Home and Karri Grant, promoter of their annual Haute Stuff fundraiser.
5/3/14	22:00	#501	Gathering Inn Charity Golf Tournament The Gathering Inn provides a community-based response to people in need in south Placer County by offering hope, dignity and a secure place to rest at night, in addition to a wide range of services that help clients get back on their feet again. The Gathering Inn is a drug and alcohol free program and random tests are administered. Additionally, each guest must participate in some self enhancement activity to maintain their stay. Guest: Suzi

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			deFosset, Executive Director of The Gathering Inn
5/10/14	22:00	#502	Clean & Sober Transitional Living is the oldest and largest comprehensive singular resource in Northern California for recovery. Founded in 1989, they have helped over 6000 men & women recreate their lives. Their 20+ years of experience has resulted in a truly unique approach to recovery that works. Situated in Fair Oaks, California, CSTL offers individuals and their families the 4 primary components for getting sober and more importantly "staying &living" clean and sober Intervention, Detox, Residential Treatment, and Sober Living. Guests: Don Troutman, founder and CEO; Jeanie Nevin-Gshweng, General Manager and Bob Hillstrom, Marketing Director of Clean & Sober Transitional Living.
5/17/14	22:00	#503	The Me-One Foundation is a non-profit corporation created to provide adult cancer patients and their families with an environment where they can be allowed to embrace life without cancer as the first and foremost thought of their every waking moment. The Me-One Foundation provides families with activities and events to promote courage, hope, laughter, and enjoyment through Camp Challenge, a no-cost camp for families afflicted by cancer. A place of joy and relaxation that will focus them on living life, and not fighting disease. Guest: Shawn Habermehl, Me-One Foundation President
5/24/14	22:00	#504	Keep Your Home California California was designated as one of 18 "hardest hit" states due to high unemployment rates and steep home price decline. The Hardest Hit Fund, provided by the federal government, provides aid to families in these 18 states. California was awarded nearly \$2 billion in funds to help eligible California homeowners avoid preventable foreclosures. California's programs, collectively called Keep Your Home California, were developed in collaboration with numerous community partners directly involved in helping struggling homeowners. Guest: Steve Gallagher, Marketing and Outreach Manager, CalHFA Mortgage Assistance Corporation
5/31/14	22:00	#505	Leadership Rancho Cordova The Leadership Rancho Cordova program's mission is to develop community leaders, activists, visionaries and advocates dedicated to the future of Rancho Cordova. Each Leadership Rancho Cordova Class selects a project to coordinate that benefits the community of Rancho Cordova. The featured project was to help raise funds to purchase new musical instruments for Cordova High School, Mills Middle School and Mitchell Middle School with a "Play it

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			Forward" benefit concert. Guests: Ashley Downton of Leadership Rancho Cordova, Allen Wheeler and Joseph Carlson of the band, 'Vanishing Affair'.
6/7/14	22:00	#601	Motor Oil and Filter Recycling The City of Davis Recycling Program is responsible for recycling outreach to 64,000 residents. The City has an exclusive franchise waste agreement with a local private hauler, Davis Waste Removal (DWR). DWR collects trash, recyclables, yard materials, and performs street sweeping within the city limits. This show concentrated on the importance of recycled motor oil. Guest: Jennifer Gilbert, Conservation Coordinator from the City of Davis
6/14/14	22:00	#602	Planning For Seniors has helped families fund long term care expenses while maintaining their financial assets. There is no need to deplete your family's assets in order to meet Medi-Cal resource guidelines. What we find is many people are confused about just how much money or financial resources they are allowed to have, and still qualify for Medi-Cal benefits. Planning for Seniors works with you and your loved ones to ensure that you successfully obtain Medi-Cal benefits to cover long term care expenses. We help you fund the expenses associated with long term and extended care, and help give you peace of mind. Guest: Deborah Short, Founder, Planning For Seniors
6/21/14	22:00	#603	Citrus Heights Dental The Dangers of Oral Bacteria and Oral Inflammation. Citrus Heights Dental is one of the Founding Members of the American Academy for Oral Systemic Wellness. Inflammation is the body's response to bacteria. The mouth is the gateway for much of the pathogenic bacteria that can negatively affect our health. It's also a location for potential infections that can cause serious health issues. It's absolutely critical that proper oral health is maintained. Guest: Dr. Michael Narodovich, Dentist and co-owner of Citrus Heights Dental
6/28/14	22:00	#604	Beer Camp Across America Sierra Nevada Brewing Co. invited every craft brewery in the country to take part in a multi-weekend traveling beer festival this summer to celebrate the entire craft beer community. Beer Camp will feature seven stops in cities with thriving craft beer cultures, moving geographically west to east. Each tour stop will feature that city's local and surrounding regional brewers. Guests Ryan Arnold, Communications Manager, Sierra Nevada Brewing Co. and Scott Marks, Association Manager of the California Craft Brewers Association

Radio Health Journal

KDND-HD2

Quarterly Issues Report – Q2 2014 4/6/14 through 6/29/14 Radio Health Journal Programs 14-14 through 14-26

During the second quarter of 2014 the following compliancy issues were covered:

Abuse Food Safety and Product Safety
Aging Health Care

Agriculture Interpersonal Relationships

Business and Industry

Communications

Media and Society

Mental Health Issues

Consumer Activism Military

Consumer Safety Parenting Issues
Courts and Legal System Prevention

Diet and Nutrition Public Health

Disabilities

Drug Abuse

Economy

Public Health

Public Health

School Truancy

Self-Help

Education, Schools and School Sports and Recreation

Funding State Government

Elderly and Senior Citizens Technology

Employment Travel and Tourism
Environment Women's Issues
Federal Government and Medicare Workplace Issues

Federal Government and Regulation Youth At Risk

Program # 14-14 Air week: 4-6-14

2:02 SEGMENT 1: "School refusal"

11:36

Synopsis: The start of the school year and returning from spring break are the two most common times for children to suffer from what used to be called "school phobia," anxiety leading them to claim they are ill and cannot go to school. Experts discuss how these children should be treated, and how they differ from children who are simply "playing hooky."

Host: Reed Pence. Guests: Dr. Christopher Kearney, Prof. of Psychology, Univ. of Nevada-Las Vegas; Dr. Karen Cassiday, clinical director, Anxiety and Agoraphobia Treatment Center, Northbrook, IL

COMPLIANCY ISSUES COVERED: education; youth at risk; school truancy; parenting issues; mental health issues

SEGMENT 2: Changes in the family as women become primary breadwinners

Synopsis: Nearly half of married working women outearn their husbands, and the trend is likely to accelerate with women making up 60 percent of college students. A journalist examines the trend and what it means for families and life at home.

Host: Nancy Benson. Guest: Liza Mundy, reporter, Washington Post, Fellow, New American Foundation, and author, <u>The Richer Sex: How the New Majority of Female Breadwinners is Transforming Sex, Love, and Family</u>

COMPLIANCY ISSUES COVERED: gender issues; women's issues; education; economics; employment

Program # 14-15 Air week: 4-13-14

SEGMENT 1: Genetically modified crops in our foods 11:36

Synopsis: Genetically modified organisms or GMOs have come to represent nearly half of all crop acres in the US. More than half of all processed foods contain GMO's. Experts discuss whether this is a food safety threat and if GMO products should be labeled.

Host: Reed Pence. Guests: Dr. Lara De Francesco, Senior Editor, Nature Biotechnology; Steve Hughes, Founder, Chairman and CEO, Boulder Brands; Gregory Jaffe, Director, Biotechnology Project, Center for Science in the Public Interest; Ronnie Cummins, National Director, Organic Consumers Association; Mark Lynas, Visiting Scholar, Cornell Univ. College of Agriculture and Life Sciences

COMPLIANCY ISSUES COVERED: consumerism; agriculture; food safety and product safety; federal government regulation; environment

SEGMENT 2: Spring youth sports injuries 7:07

Synopsis: With the arrival of spring, baseball, softball and soccer take over neighborhood sports fields. A sports physician discusses the most common injuries in spring and summer sports and preventive steps to keep kids healthy.

Host: Nancy Benson. Guest: Dr. Greg Canty, Medical Director, Center for Sports Medicine, Children's Mercy Hospitals and Clinics, Kansas City, MO.

COMPLIANCY ISSUES COVERED: youth at risk; sports and recreation

Program # 14-16 Air week: 4-20-14

SEGMENT 1: Pre-surgical anxiety 11:49

Synopsis: Surgeons are learning that a high proportion of people facing surgery are terrified of what might happen. This stress adversely affects outcomes, so many large hospitals are turning to relaxation and visualization programs to combat the problem. Experts discuss.

Host: Reed Pence. Guests: Walter Martin and Kathy Mellendy, surgical patients; Dr. Lawrence Cohn, Hubbard Prof. of Cardiac Surgery, Harvard Medical School and Chief Emeritus, Cardiac Surgery, Brigham & Women's Hospital, Boston; Peggy Huddleston, psychotherapist and author, Prepare for Surgery, Heal Faster: A Guide of Mind-Body Techniques (healfaster.com)

COMPLIANCY ISSUES COVERED: consumerism; health care; public health; self-help

SEGMENT 2: Restless Legs Syndrome 7:23

Synopsis: Restless legs syndrome, a neurological condition, strikes people at night, creating some of the worst sleep conditions known by any patients. Experts discuss identifying and treating the syndrome.

Host: Lynn Holley. Guests: Karla Dzienkowski, Interim Director, Willis-Ekbom Disease Foundation and parent of daughter with restless legs syndrome; Dr. William Ondo, Prof. of Neurology, Univ. of Texas Health Science Center, Houston and advisory board member, Restless Legs Syndrome Foundation

COMPLIANCY ISSUES COVERED: health care; consumerism

Program # 14-17 Air week: 4-27-14

SEGMENT 1: "The HIV Cure" 11:14

Synopsis: HIV has become a treatable chronic disease in the US, yet around the world, millions still die of AIDS. Two people called The Berlin Patients have apparently been cured of HIV, and their biology is informing a great deal of developing science to defeat the disease. A noted HIV researcher discusses where we are and where we are headed in the fight.

Host: Reed Pence. Guest: Dr. Nathalia Holt, HIV research scientist and author, <u>Cured: How the Berlin</u> Patients Defeated HIV and Forever Changed Medical Science

COMPLIANCY ISSUES COVERED: health care; public health; HIV and AIDS; science and technology; consumerism and consumer activism; federal government and regulation

SEGMENT 2: Spasmodic dysphonia 8:31

Synopsis: Experts discuss an unusual "voice strangling" disorder and the toxin that can treat it.

Host: Nancy Benson. Guests: Dr. Ramon Franco, Jr., Director, Division of Laryngology, Harvard Medical School; Dr. Susan Miller, Principal, Voice Trainer, Washington, DC

COMPLIANCY ISSUES COVERED: health care; communications; technology; disabilities

Program # 14-18 Air week: 5-4-14

SEGMENT 1: Cutting medical training 12:18

Synopsis: In an age of increasing medical complexity, some leading thinkers in medical education are proposing that the time spent on medical education be cut by nearly one third. The key, these advocates say, is reorganizing what is taught to rid curricula of research and other requirements that most doctors never use in their working lives. Experts discuss both sides of the issue.

Host: Reed Pence. Guests: Dr. Ezekiel Emanuel, Vice Provost for Global Initiatives and Chari, Department of Biomedical Ethics and Health Policy, Univ. of Pennsylvania; Dr. Victor Fuchs, Henry J. Kaiser Prof. Emeritus of Economics and Health Policy, Stanford Univ. and Senior Fellow, Stanford Institute for Economic Policy Research; Dr. Gail Morrison, Senior Vice Dean for Education and Director of Academic Programs, Univ. of Pennsylvania Pereleman School of Medicine.

COMPLIANCY ISSUES COVERED: health care; public health; education; consumer safety

SEGMENT 2: Being Vegan

7:31

Synopsis: About one percent of Americans follow a vegan diet. An expert discusses how eliminating animal products from the diet is not as hard as many people think it is.

Host: Nancy Benson. Guest: Colleen Patrick-Goudreau, author, The 30-Day Vegan Challenge.

COMPLIANCY ISSUES COVERED: public health; diet and nutrition

Program # 14-19 Air week: 5-11-14

SEGMENT 1: A change in judging MS drugs?

11:48

Synopsis: Physicians say more treatments are needed for multiple sclerosis because for some patients, no existing treatments work. Many experts have been stunned at the FDA's rejection of a promising new drug which has been approved in much of the rest of the world. Experts discuss the consequences of rejection and whether the FDA has changed how it evaluates medicines.

Host: Reed Pence. Guests: Dr. Dr. Aaron Miller, Medical Director, Corinne Goldsmith Dickinson Center for Multiple Sclerosis, Icahn School of Medicine at Mount Sinai, New York; Dr. Tim Coetzee, Chief Advocacy Services and Research Officer, National Multiple Sclerosis Society

COMPLIANCY ISSUES COVERED: health care; disabilities; federal government and regulation; consumer safety; travel and tourism; business and industry; economics

SEGMENT 2: Physical therapy for war veteran amputees

8:11

Synopsis: A physical therapist working at Walter Reed Army Medical Center during its last days discusses how veterans who've lost their limbs in combat are treated.

Host: Nancy Benson. Guest: Adele Levine, author, <u>Run Don't Walk: The Curious and Chaotic Life of a Physical Therapist Inside Walter Reed Army Medical Center</u>

COMPLIANCY ISSUES COVERED: health care; federal government; military; disabilities

Program # 14-20 Air week: 5-18-14

SEGMENT 1: Verbal abuse from sweethearts and bosses

12:42

Synopsis: Incessant verbal abuse by a significant other can take a huge toll in misery. Abusers may be psychologically compensating for verbal, emotional, or sexual abuse they themselves received in childhood. Bosses are also significant abusers of subordinates, though for different reasons. Experts discuss the consequences of verbal abuse, the hidden reasons it may occur, and what victims can do to make it stop.

Host: Reed Pence. Guests: Patricia Evans (verbalabuse.com), author, Victory Over Verbal Abuse and five other books; Dr. Meredith Ferguson, Asst. Prof. of Management, Jon Huntsman School of Business, Utah State Univ.

COMPLIANCY ISSUES COVERED: mental health; interpersonal relationships; family issues; abuse; employment; workplace issues

SEGMENT 2: Senior teeth 8:08

Synopsis: People are keeping their teeth much longer than in previous generations, creating new issues for them and for their dentists. Experts discuss.

Host: Nancy Benson. Guests: Dr. Ira Lamster, Prof. of Health Policy and Management, Mailman School of Public Health, Columbia Univ. and Dean Emeritus, Columbia Univ. College of Dental Medicine

COMPLIANCY ISSUES COVERED: health care; aging; elderly and senior citizens; federal government and Medicare; economics; prevention

Program # 14-21 Air week: 5-25-14

SEGMENT 1: CT scans: benefit vs. radiation risk 11:28

Synopsis: CT scans provide doctors with a look inside the body to help make much more precise diagnoses, guiding treatment, avoiding mistakes and preventing unneeded surgeries. However, the x-rays emitted create a cancer risk, and doctors admit they don't know exactly how much risk they create.

Host: Reed Pence. Guests: Dr. Donald, Dr. Susanna Lee, Dr. James Brink,

COMPLIANCY ISSUES COVERED: health care; public health; consumer safety; technology; youth at risk

SEGMENT 2: Home births and the law 8:57

Synopsis: Home births have increased by more than 50 percent since 2004. But in 22 states, certified professional midwives have to work outside the law to assist women in home birth. Although doctors and nurse midwives *can* assist home births, very few of them actually do, leaving many women without a single legal home-birth provider. Experts discuss what some activists call a home birth crisis in one such state, Illinois.

Host: Nancy Benson. Guests: Emily Fetterer and Kimberlie Kranich, Angelica Pinkevich, Ashley Price, Dr. Maura Quinlan, William Haine,

COMPLIANCY ISSUES COVERED: health care; public health; laws and legal system; state government; youth at risk; women's issues;

Program # 14-22 Air week: 6-1-14

SEGMENT 1: Medical expert witnesses 12:31

Synopsis: Doctors say frivolous malpractice suits are a major issue in driving up medical cost. Many doctors believe they're too often victimized by unethical "expert witnesses" who testify incompletely or untruthfully.

Experts discuss why the justice system is relatively blind to erroneous medical testimony and the efforts that doctors are taking to get rid of it.

Host: Reed Pence. Guests: Dr. Louise B. Andrew, emergency physician and attorney, MDMentor.com; Dr. Bob Patton, nephrologist and attorney, MediateNow.biz; Dr. Jeffrey Segal, neurological surgeon and CEO, MedicalJustice.com.

COMPLIANCY ISSUES COVERED: courts and legal system; ethics; malpractice; economics; states and regulation

SEGMENT 2: Temperament 8:06

Synopsis: The creation of personality is little understood. It is formed from natural-born temperament plus experience. Here, one of the world's foremost experts on temperament explains its origins and the extent it can be changed or subverted.

Host: Nancy Benson. Guest: Dr. Jerome Kagan, Prof. Emeritus of Psychology, Harvard Univ., and author, <u>The Temperamental Thread</u>.

COMPLIANCY ISSUES COVERED: interpersonal relationships; family and parenting issues; youth at risk.

Program # 14-23 Air week: 6-8-14

SEGMENT 1: Presenteeism 12:54

Synopsis: Presenteeism is when people go to work at less than peak efficiency due to illness, injury or distraction. Experts discuss the huge cost to the economy, the chronic illnesses that exact the most cost, and the accommodations that could save businesses billions of dollars.

Host: Reed Pence. Guests: Rob Hosking, Executive Director, Office Team staffing service; Todd Whitthorne, President, ACAP Health; Michael Klachevsky, Practice Consultant for Absence Management, Standard Insurance Co.

COMPLIANCY ISSUES COVERED: economy; business and industry; workplace issues; public health; disabilities; employment

SEGMENT 2: The empty nest 7:54

Synopsis: Parents who have spent 18 years or more raising children often feel lost when the last child leaves home for college or their own place. A psychotherapist discusses common reactions and strategies for renewing purpose living in the empty nest.

Host: Nancy Benson. Guest: Wendy Aronssen, psychotherapist and author, <u>Refeathering the Empty Nest:</u> <u>Life After the Children Leave</u>

COMPLIANCY ISSUES COVERED: interpersonal relationships; family and parenting issues; youth at risk.

Program # 14-24 Air week: 6-15-14

SEGMENT 1: Spoiled children 11:24

Synopsis: Every generation thinks the one behind it is full of spoiled, entitled, lazy kids, prompting parenting advice that research shows is actually harmful to children. An expert discusses why conventional wisdom about raising kids is often all wrong.

Host: Reed Pence. Guest: Alfie Kohn, author, <u>The Myth of the Spoiled Child: Challenging the Conventional Wisdom About Children and Parenting.</u>

COMPLIANCY ISSUES COVERED: youth at risk; children; parenting issues

SEGMENT 2: The powerful influence of friends 9:23

Synopsis: Research shows that friends are the most powerful people in our lives, influencing our behavior, attitudes and health even more than our parents or spouses. An expert discusses the many ways friends determine our destinies.

Host: Nancy Benson, Guest: Carlin Flora, author, <u>Friendfluence: The Surprising Ways Friends Make Us Who We Are</u>

COMPLIANCY ISSUES COVERED: interpersonal relationships; family issues; technology

Program # 14-25 Air week: 6-22-14

SEGMENT 1: SCAD: spontaneous coronary artery dissection

Synopsis: A form of heart attack that strikes young, seemingly healthy people—most of them women, often near childbirth--is increasing. Experts discuss heart attacks caused by arteries that split open rather than blockages.

12:14

Host: Reed Pence. Guests: Shelley Simonton, SCAD patient; Dr. Sharonne Hayes, Founder, Women's Heart Clinic, Mayo Clinic; Carol Vich, SCAD patient

COMPLIANCY ISSUES COVERED: health care; public health; women's issues

SEGMENT 2: Why gossip is a good thing 7:19

Synopsis: Most people regard gossip with disdain. While backbiting, vicious slander is usually disruptive, researchers have found that informational gossip has benefits for society by keeping people in line with societal norms. Experts discuss.

Host: Nancy Benson. Guests: Dr. Robb Willer, Prof. of Sociology, Stanford Univ; Dr. Matthew Feinberg, Postdoctoral Fellow, Stanford Univ.

COMPLIANCY ISSUES COVERED: interpersonal relationships; media and society

Program # 14-26 Air week: 6-29-14

SEGMENT 1: ADHD overdiagnosis and school funding

13:01

Synopsis: ADHD diagnoses are skyrocketing. One reason, according to an analysis by two researchers, could be educational policy such as No Child Left Behind that has funded schools based on test scores and graduation rates. The researchers say these policies encourage schools to medicate children to get their scores up or label them with a disorder so their scores don't count.

Host: Reed Pence. Guests: Dr. Stephen Hinshaw, Prof. of Psychology, Univ. of California-Berkeley; Dr. Richard Scheffler, Prof. of Health Economics and Public Policy, Univ. of California-Berkeley

COMPLIANCY ISSUES COVERED: public health; youth at risk; education; school funding; education policy; parenting issues; drug abuse

SEGMENT 2: When the brain misinterprets what the eyes see

7:21

Synopsis: What we see is not dependent solely on the eyes. We rely on the brain to make sense of the various components of visual information. A world-renowned expert discusses some of the unusual ways sight can go wrong when connections go awry.

Host: Nancy Benson. Guest: Dr. Oliver Sacks, Prof. of Neurology, New York Univ. School of Medicine, and author of 12 books including <u>Awakenings</u>, <u>The Man Who Mistook His Wife for a Hat</u>, and <u>The Mind's Eye</u>

COMPLIANCY ISSUES COVERED: health care; education; disabilities

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Date	Time	Show#	Topic/Guests		
4/6/14	22:00	#401	Sac Earth Day Environmental Council of Sacramento's (ECOS) Earth Day 2014 Celebration. The mission is to achieve regional and community sustainability and a healthy environment for existing and future residents. The Sacramento Earth Day features wonderful food, entertainment, interactive activities and business, non-profit, cultural and government organizations with invaluable and practical information, goods and services for saving money, living healthier, and protecting and celebrating the environment and the Sacramento region. As always, the Sacramento Earth Day Celebration is free. Guests: Jon Ellison, President of ECOS and Alexandra Reagan of ECOS.		
4/13/14	22:00	#402	Scottish Games The Caledonian Club of Sacramento 138th Anniversary Sacramento Valley Scottish Games and Festival at Yolo County Fairgrounds in Woodland, CA. Experience traditions of the Scottish Highlands with two days of Celtic music and dance, heavy athletics, history, genealogy, Clans and cuisine. The Sacramento Valley Scottish Games and Festival is the third-oldest Highland Games in the U.S. and the second-largest in the western states. British food, Celtic art, sheepdog trials and other animals typical of the Scottish Highlands. Guest: Randy Russell, Games Manager of the Sacramento Valley Scottish Games and Festival		
4/20/14	2:00	#403	A Day Of Community Service Mack Road Partnership, Rebuilding Together Sacramento and Mormon Helping Hands teamed up for the ReIMAGINE Mack Road project. The goal is to improve the health and safety of 15-20 dilapidated homes. Volunteers will work on yard clean-up, fencing repair, interior and exterior paint, construction repairs, accessibility upgrades, energy conservation measures and more. Also included, making the business and shopping corridor for the Mack Road Community more appealing with street murals, landscape improvements, children's play areas and community gardens. Guests: Jenna Abbot from Mack Road Partnership, Andrea Jaggers from Rebuilding Together Sacramento, John Cassinat and Sue Ramsden from Mormon Helping Hands.		
4/27/14	22:00	#404	Oak Park Weekly Farmers market in the newly renovated McClatchy Park features a diverse group of vendors selling locally produced and delicious fruits and vegetables, specialty plants and sprouts, breads, cheese, tamales, fresh flowers and more. The market also provides a variety of interactive activities each week, including live music from local bands, activities for children and information and giveaways from area non-profits and other organizations. Guest: Terre Johnson,		

			Executive Director of the Oak Park Business Association.
5/4/14	22:00	#501	Terry Rossman MS Golf Experience Terry is the inspiration for the annual event to raise awareness and money to fight Multiple Sclerosis. She passed away in 2007 at the age of 47 in the final stages of MS. The Mission is to do what they can with the help of friends and family to raise money for finding a cure and stopping the devastating effects of Multiple Sclerosis. Raise money for research and improving the quality of life of those already impacted by this debilitating disease. Terry's friends organized this annual event to honor Terry's memory and to continue her battle to free the world of Multiple Sclerosis. Guests: Mat Rossman and Doug Thomas, co-chairs of the Terry Rossman MS golf Experience
5/11/14	22:00	#502	DDSO Fundraiser Developmental Disabilities Service Organization is a non-profit serving adults with developmental disabilities in Sacramento and Stockton. The non-profit has been in operation since 1978 and is funded through the Alta California Regional Center and through donations from generous supporters throughout the community. The organization provides quality classes and training for about 400 adults. Clients have a wide variety of disabilities, both mental and physical. Their art work has been featured in art shows throughout the country, at the State Fair, local restaurants and galleries as well as permanent mosaic installations in or on local buildings. Guest: Yvonne Soto, DDSO CEO
5/18/14	22:00	#503	River View Stem Academy Folsom Cordova Unified School District is launching a new school, River View STEM Academy. STEM stands for Science Engineering Technology Math. It is for grades K- 5th. The school is the only one in the Sacramento area and one of only 2 in the entire country with this curriculum. It is no surprise that our country is lagging behind in science and math fields which translates into not being considered for 15 of the top 20 fastest growing occupations later down the road. Only 29% of high school graduates are ready for college level science and only 43% are ready for college level math. Guest: Tony Peterson, Principal of River View STEM Academy.
5/25/14	22:00	#504	Doggy Dash Fundraiser The Sacramento SPCA works to provide shelter for animals in need and insure fewer animals are brought to the shelter. Rated four-stars by Charity Navigator - the highest rating a non-profit can receive. The event features the inaugural Ruff Mutter experience where you and your pet will compete over a timed, fun, and challenging K9-friendly obstacle course. Doggy Dash is all about the family both two-legged and four-legged with a Kid Zone and some ambassadors

			from the Commonte 7 - Common to 1015 - D
			from the Sacramento Zoo. Guests: Julianne Byer, community
			engagement and special events coordinator and Sarah Varanini, foster care coordinator and leading staff fundraiser.
6/1/14	22:00	#505	High Notes North Lake Tahoe's Summer Long, Free Music
0/1/14	22.00	# 303	Festival. A medley of music, ranging from reggae and rock to
			classic and pop. A summer long lineup of free concerts and big
			ticket names appearing al fresco as well as in legendary
			showrooms and intimate pubs. And all accompanied by that
			class act known as North Lake Tahoe. Guest: Andy Chapman,
			Chief Marketing Officer, North Lake Tahoe Chamber.
6/8/14	22:00	#601	Leukemia Lymphoma Society Nike Women's Run Train for
			a marathon, triathlon or a cycle century ride while taking a
			stand against cancer. Challenge yourself and make a difference
			in the lives of blood cancer patients and their families. LLS's
			Team In Training (TNT) has become the leader in endurance
			sports training for charity, funding significant therapies like
			chemotherapy and bone marrow transplants, which have a
			significant impact on blood cancer patients. Guest: Jenaye Shepherd, Sacramento Chapter, Leukemia Lymphoma Society
			Shepherd, Sacramento Chapter, Leukernia Lymphoma Society
6/15/14	22:00	#602	3rd Annual Golfing for NICU Babies Charity Tournament
			Dustin and Cyndi Mitchell of Lincoln understand what it's like to
			have a premature baby in the neonatal intensive-care unit.
			They experienced it double time when their twin daughters were
			born at 33 weeks. The experience of having to go home without
			their daughters for 11 days while they in intensive care at Sutter Memorial is what led them to start the Alyboo and Izybee
			Foundation in October of 2009. Guests: Cyndi Mitchell, Founder
			and Lori Prosio, President/CEO Prosio Communications
6/22/14	22:00	#603	Sac Job Journal The Job Journal presents the Next Generation
' '			of Job Searching. End the frustration and futility of using
			conventional job boards. Get the attention you deserve from
			employers. Job Journal is a better way to find work on the Web.
			Job Journal has access to opportunities you won't find anywhere
			else. Many employers are posting exclusive positions that
			otherwise may be found only by word-of-mouth networking,
			and our job posts are protected from being hijacked by other
			job boards. Guest: Job Journal CEO, Kathy Masera
6/29/14	22:00	#604	California's Umbilical Cord Blood Collection Program. Cord
			blood is used to treat a variety of diseases, ranging from
			anemia and cancers of the blood such as leukemia and
			lymphomas, to disorders such as sickle-cell disease and severe
			combined immunodeficiency or "bubble boy disease." Through
			the Umbilical Cord Blood Collection Program, mothers of
			newborns will be able to donate their babies' umbilical cord
			blood and have it publicly banked so it is available to anyone for lifesaving transplantations. Cord blood is also valuable to
			researchers searching for new clinical uses of stem cells. Cord
			researchers searching for new chilical uses of stern cells. Cold

blood donations are accepted in the Los Angeles, San Diego, San Francisco and Sacramento areas. Guests: Cord Blood experts, Suzanne Pontow and Jon Walker
experts, suzume i ontow and son warker

The Media Project KDND-HD2

2nd QUARTERLY ISSUES REPORTS

April 1, 2014 – June 30, 2014 Contact: Katie Britton at <u>kbritton@wamc.org</u>

Date	Time	Show #	Topic
4/6/14	25:00	#1192	Alan Chartock, Albany Times Union Editor Rex Smith, and Daily Freeman Publisher Emeritus Ira Fusfeld. On this week's show they talk about the case for profanity in print, Anonywatch, and much more.
4/13/14	25:00	#1193	Alan Chartock, Albany Times Union Editor Rex Smith, and UAlbany Journalism Professor Rosemary Armao. On this week's show they talk about domestic violence reporting, a new code of ethics for journalists, whether reporters should knock on the door of crime suspects, and much more.
4/20/14	25:00	#1194	Alan Chartock, Albany Times Union Editor Rex Smith, and Daily Freeman Publisher Emeritus Ira Fusfeld. On this week's show they talk about the Pulitzer Prize Winners, a newspaper decides to end online comments, and much more.
4/27/14	25:00	#1195	Alan Chartock, Albany Times Union Editor Rex Smith, and Daily Freeman Publisher Emeritus Ira Fusfeld. On this week's show they talk about the Pulitzer Prize Winners, a newspaper decides to end online comments, and much more.
5/4/14	25:00	#1196	Alan Chartock, Albany Times Union Editor Rex Smith, and Daily Freeman Publisher Emeritus Ira Fusfeld. On this week's show they talk about the Pulitzer Prize Winners, a newspaper decides to end online comments, and much more.
5/11/14	25:00	#1197	Alan Chartock, Albany Times Union Editor Rex Smith, and Daily Freeman Publisher Emeritus Ira Fusfeld. On this week's show they talk about the Pulitzer Prize Winners, a newspaper decides to end online comments, and much more.
5/18/14	25:00	#1198	Alan Chartock, Albany Times Union Editor Rex Smith, and Daily Freeman Publisher Emeritus Ira Fusfeld On this week's show they talk about the value of investigative journalism, journalists poor coverage of health stories, Babara Walters retiring, and much more.
5/25/14	25:00	#1199	Alan Chartock, Albany Times Union Editor Rex Smith, and UAlbany Journalism Professor Rosemary Armao. On this week's show they talk about the dismissal of Jill Abramson from the New York Times, what CNN will cover and won't, and much more.
6/1/14	25:00	#1200	Alan Chartock, Albany Times Union Editor Rex Smith, and Daily Freeman Publisher Emeritus Ira Fusfeld. On this week's show they talk about whether newspaper's should print pictures of women going topless in public, legal space, New York City Mayor De Blasio's bars the media, a Murdoch paper prints a photo of Duchess of Cambridge's behind, and much more.
6/8/14	25:00	#1201	Alan Chartock, Albany Times Union Editor Rex Smith, and University at Albany Professor and Investigative Journalist Rosemary Armao. On this week's show they talk about a study that

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			shows Stephen Colbert has done better than journalists at
			explaining campaign finance, advocacy journalism, the worst
			bosses, and much more.
6/15/14	25:00		Alan Chartock, Daily Freeman Publisher Emeritus Ira Fusfeld, and
		#1202	Daily Gazette Editor Judy Patrick. On this week's show they talk
		#1202	about the media coverage of Eric Cantor's primary loss, Hillary
			Clinton's book tour, Army Sgt. Bowe Bergdahl, and much more.
6/22/14	25:00		Alan Chartock, Albany <i>Times Union</i> Editor Rex Smith, and <i>Daily</i>
			Gazette Editor Judy Patrick. On this week's show they talk about
		#1203	the Washington Post holding a scoop on Benghazi, the most
			important fight in journalism today, publishing graphic photos,
			and much more.
6/29/14	25:00		Alan Chartock, Albany Times Union Editor Rex Smith, and Daily
			Freeman Publisher Emeritus Ira Fusfeld. On this week's show they
		#1204	talk about the NY Post attacking the Daily News over a price hike,
			Egypt's tough treatment of the press, embarrassing typos, your
			letters and more.